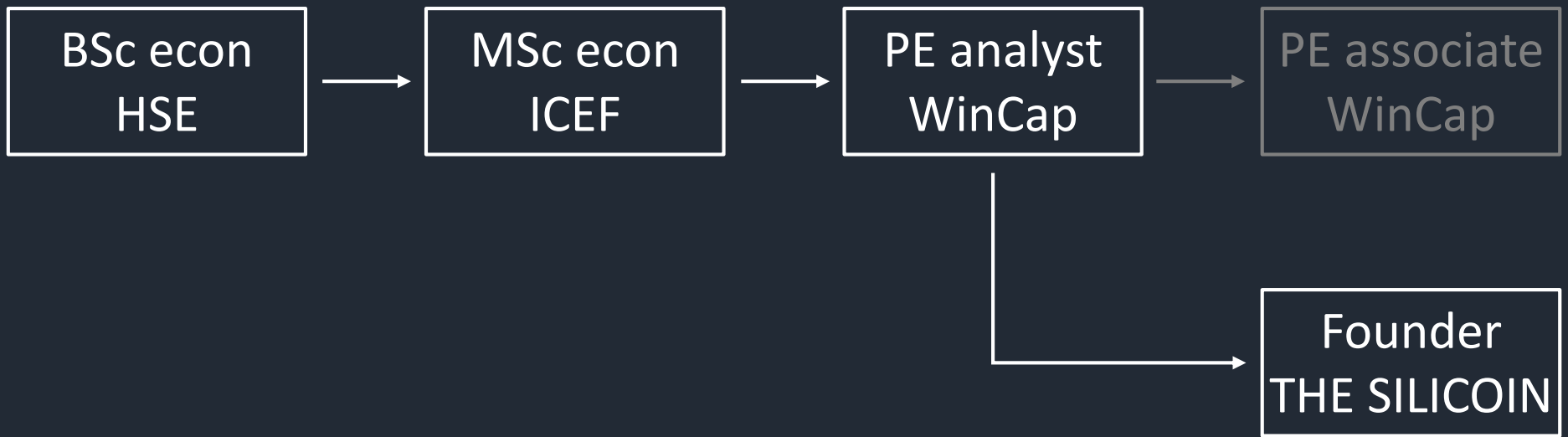


Blockchain

buzzword vs. amazing technology

by Anton Efimov
December 2018



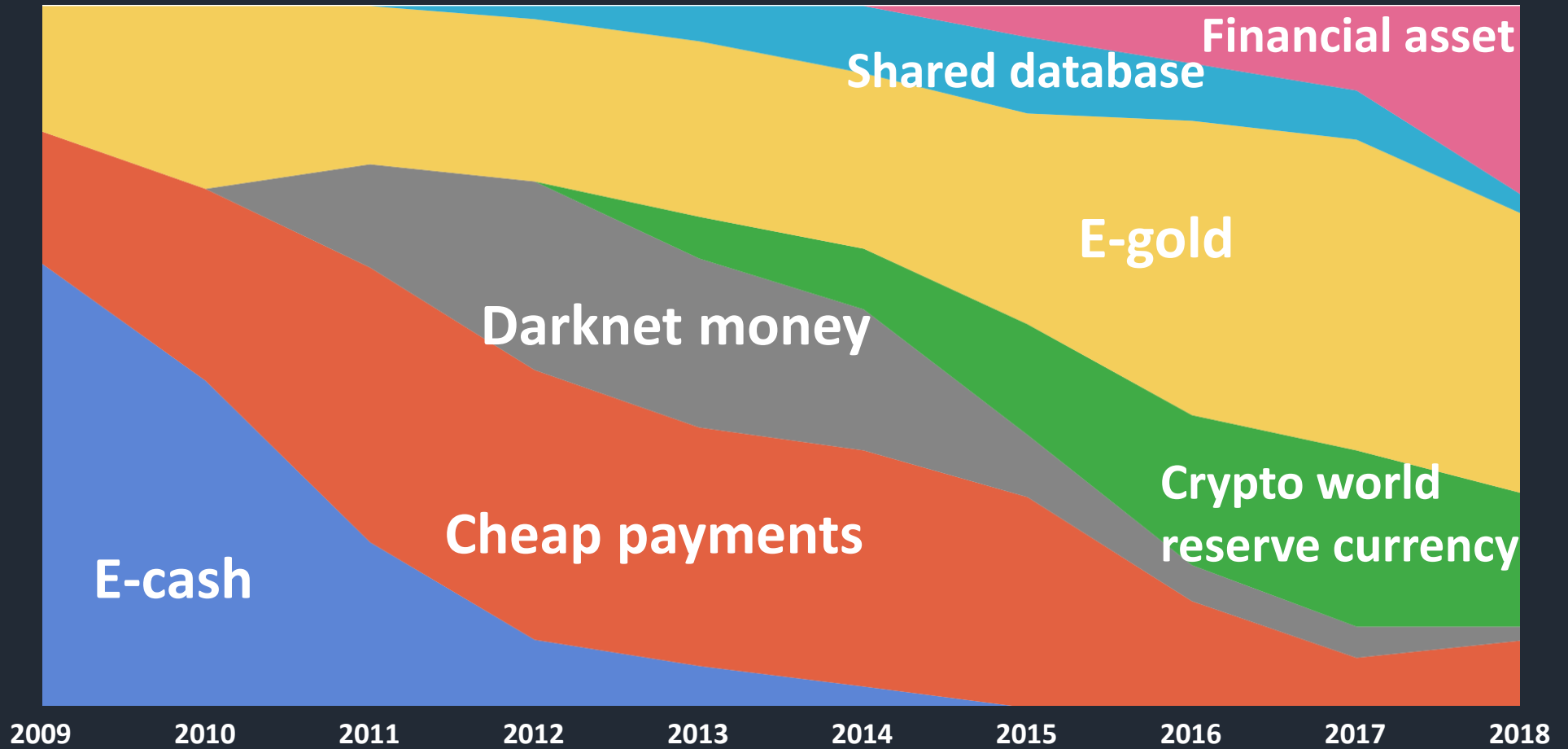
B-word

~~Illicit activities~~

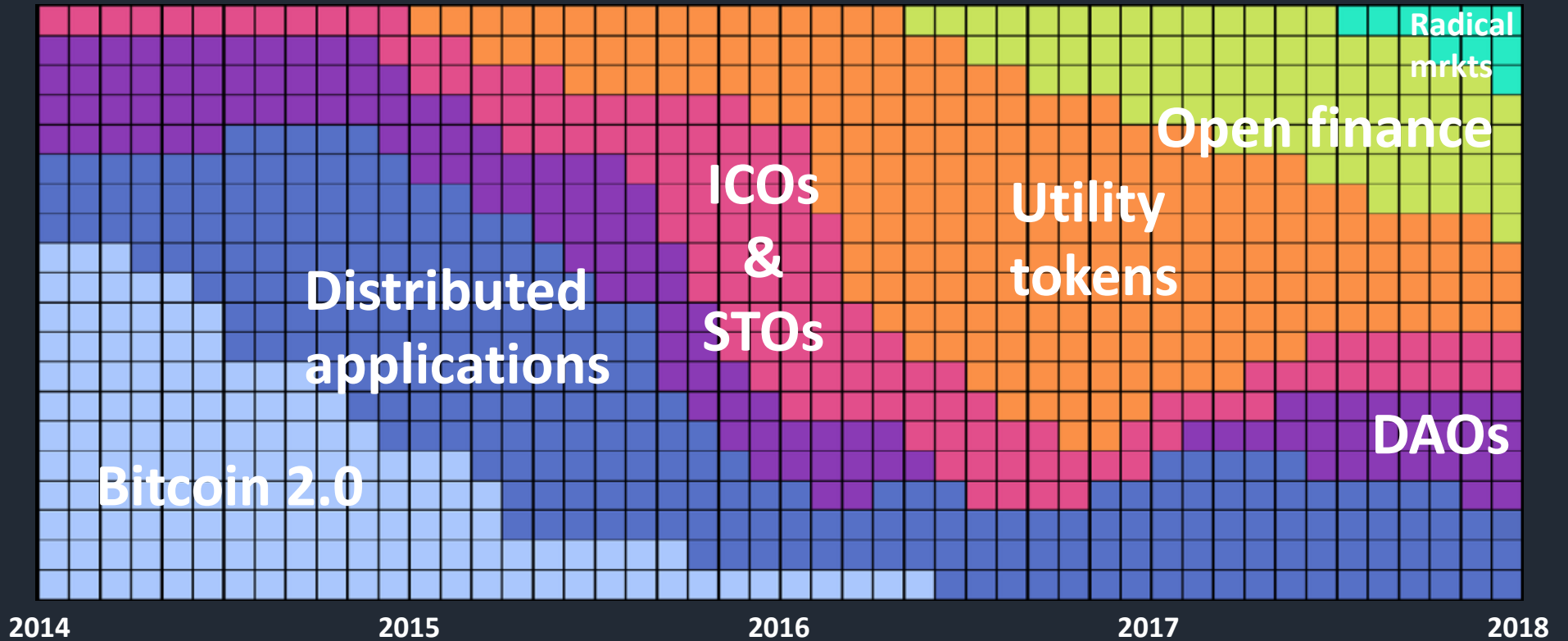
~~Unregulated fundraising~~

~~Market speculations~~

Visions of Bitcoin



Visions of Ethereum



Create trust minimized networks

1. Transparent

2. Decentralized





Interbank settlements



Logistics



Property rights

140 million
accounts

@Coinbase

1 million
followers

r/Bitcoin

1 million
subscribers

Web

200 million
monthly visits

The Kraken logo features a stylized blue octopus head icon to the left of the word "kraken" in a lowercase, sans-serif font.

\$4 billion

The Coinbase logo consists of the word "coinbase" in a lowercase, sans-serif font, centered within a solid blue rectangular background.

\$8 billion

The a16z logo features the lowercase letters "a16z" in a large, bold, serif font. Below it, the words "ANDRESSEN HOROWITZ" are written in a smaller, uppercase, sans-serif font.

\$300 million
crypto fund

- How blockchain usage will evolve?
- Do you want to be involved and how?